

Economic Impact

\$61,000,000

Dyersburg State adds \$61 million per year to area economy.*

For every \$1.00 of local revenues coming to Dyersburg State, there was \$2.93 of local business volume and from \$2.94 to \$3.26 of individual income generated, for a total return on investment of \$5.87 to \$6.19 on the local dollar.



- The **local business volume** generated by college expenditures during 2013-2018 was \$153 million, with \$125 million being due to non-local revenues. The annual business volume generated ranged from \$27.4 million to \$37.7 million.

- The combined five-year **direct economic impact** on the community represents more than \$306 million, or an average of \$61 million per year. Of this amount, \$254 million, or over \$51 million per year, is due to the infusion of “new” external/non-local revenues. This impact most likely would not have occurred without the presence of Dyersburg State in the area.

- Local full-time jobs created and sustained** during 2013-2018 as a result of the College’s presence totaled 10,922 jobs including Dyersburg State’s own 1,107 jobs over that period. Of this total, 8,850 jobs were the result of non-local revenues. Annual full-time jobs generated ranged from 1,992 to 2,651 jobs.

- Individual income** generated by College expenditures ranged from \$27.1 million to \$39.1 million per year. These expenditures totaled \$153 million during 2013-2018.

**Source: Dr. Fred H. Martin, Dyersburg State Community College: An Analysis of the College’s Economic Impact 2013-2018, December 2018.*



DYERSBURG STATE
COMMUNITY COLLEGE

Dyersburg • Covington • Trenton
1510 Lake Road, Dyersburg, TN 38024
731-286-3200 / www.dsc.edu / enroll@dsc.edu