

POSITIONING, PLANNING & PROFITING:

A Life Cycle Approach to M/WBE Business Growth

November 29, 2016
8:30 a.m. – 11:30 a.m.

(Continental Breakfast Provided)

Jimmy Naifeh Center at Tipton County
Baptist Memorial Health Care Academic Building Auditorium
3149 Highway 51 South, Covington, TN 38019

Many dynamics impact your business growth locally. A true understanding and assessment of your company is critical to taking advantage of growth opportunities. From start-ups to seasoned enterprises, there are challenges and opportunities at every stage of growth. This seminar targets minority and women-owned businesses seeking information and strategies that answer the burning question of how to grow business.

This Seminar

- ♦ Introduces the M/WBE Life Cycle Continuum
- ♦ Identifies common growth challenges and opportunities for businesses
- ♦ Empowers business to assess their current and desired position in the Business Life Cycle (from start-up to IPO)
- ♦ Provides tools that help business owners chart a course for disciplined growth

Register today to reserve your seat. Space will be limited!

**RSVP by November 22 – call Jessica Cannon at (901) 475-3137
or send an e-mail to cannon@dsc.edu or rsvp@mmbc-memphis.org**



This seminar is co-hosted by Dyersburg State Community College and The MMBC Continuum of Memphis, Tennessee. Through a strategic investment from the Economic Development Administration, The MMBC Continuum is partnering with Dyersburg State to support the growth and development of minority and women-owned businesses in the West Tennessee region.

Dyersburg State Community College does not discriminate against students, employees, or applicants for admission or employment on the basis of race, color, religion, creed, national origin, sex, sexual orientation, gender identity/expression, disability, age, status as a protected veteran, genetic information, or any other legally protected class with respect to all employment, programs, and activities sponsored by Dyersburg State Community College. The following staff has been designated to handle inquiries regarding non-discrimination policies: Equity Officer, equity@dsc.edu, Eller Administration Building, Room 231, 1510 Lake Road, Dyersburg, TN 38024, (731) 286-3316 or Dean of Student Services, Deputy Title IX Coordinator, fultz@dsc.edu, Student Center, Room 123, 1510 Lake Road, Dyersburg, TN 38024, (731) 286-3234. The Dyersburg State Community College policy on nondiscrimination can be found at <http://www.dsc.edu/node/6332>.
PUB 10_16_167